

The MANDURAH VOLLEYBALL
ASSOCIATION (INC)



MANDURAH
VOLLEYBALL
ASSOCIATION

CLUB DEVELOPMENT PLAN

2016 - 2018

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Last Saved	Author	Comments
24/05/2016	Charlie Grigio	Updated plan from 2004/2006
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1 Introduction and Background

1.1 History of Club

Commenced around 1987. Our club is now Incorporated and affiliated with the State body and structured to meet new challenges

Our Organisation is:

- Not for profit
- Amateur competition
- Volunteer
- Incorporated

1.2 Committee Structure

The following office bearers and Committee (Also to be known as the Executive or Executive Committee) are elected at the Annual General Meeting in each year:

1.2.1 Management Committee

- President
- Vice-President
- Secretary
- Treasurer
- Public Relations Officer
- Registrar
- Rules Interpreter
- Development Officer
- Competitions and Events Coordinator

1.2.2 Match Committee

- Consists of the Registrar, Rules Interpreter and (at least) three (3) other members and it is their role to administer the competitions before, during and after matches.

1.2.3 The Association Committee

- Consists of the Management Committee and one (1) delegate from each club that meets on an ad hoc basis to deal with Association matters.

1.2.4 Fundraising Committee

- Established by the Management Committee whenever there is a perceived need, this committee is responsible for all monies raised which can only be used according to the Management Committee directives.

1.3 Current Position

We currently have around 30 to 40 members playing volleyball in Mandurah.

Teams are from the town of Mandurah - the region does however encompass from Rockingham to Dawesville and out to Dwellingup in the East.

We utilise the City reserves such as the MARC and HHRC; predominantly the MARC, and on Wednesday¹ evenings from 6:15pm.

We run a local competition during the winter and have some success with social competitions, indoor hardcourt and outdoor-beach volleyball during the summer with limited success over the past several years. We normally host one invitational tournament per year but have not held this for several years. However, in 2017 Mandurah was host to the stated country championships with 13 country teams participating. There were also 6 metro teams playing a round of the WA volleyball league as a highlight for the country players.

In 2015 we had two divisions - with the lower one catering for social players – the impetus is for growth into the upper division. This year, 2016 with the MARC undergoing a significant redevelopment, we shifted our competition from Thursday to Monday evening. Unfortunately, we saw a decline in memberships and teams, down to 4 teams from 9 in 2015. 2017 saw this initially at 5 teams in A grade and 3 in social, however 2 have since withdrawn due to lack of opportunities.

The West Australian Volleyball Association is our peak body of which we are (and pay to be) affiliated with. This allows our association to compete at all sanctioned events including our own annual tournament.

¹ This changed from Mondays in 2016 and Thursdays previous to that

1.4 SWON [strengths, weaknesses, opportunities and needs]

I N T E R N A T I O N A L	<p style="text-align: center;">Strengths</p> <ul style="list-style-type: none"> ✓ Dedicated and capable committee ✓ International sport ✓ Incorporated body ✓ Easy sport to play ✓ Small team sport (6 players) ✓ Our annual carnival is a money earner and is good promotion ✓ Another income stream is a sausage sizzle held at Bunnings around May of each year ✓ Have access to good facilities 	<p style="text-align: center;">Weaknesses</p> <ul style="list-style-type: none"> ✓ Not well promoted ✓ Core committee is long serving, not a big enough volunteer group ✓ Current player group is aging, not enough juniors ✓ Training and education - new skills for new people on the committee ✓ Getting access to more facilities
E X T E R N A L	<p style="text-align: center;">Opportunities</p> <ul style="list-style-type: none"> ✓ New player base from corporate cup & junior schools cup ✓ A separate, ** Monday night competition ✓ Junior competition as its' own entity ✓ Outdoor beach volleyball for the summer ✓ Promotion of Volleyball in the entire Peel district/region ✓ Youth Services or Rec Centres School Holiday programs ✓ Indoor Beach Volleyball <p style="margin-left: 40px;">** this is in addition to the current competition on Thursday evenings Noting though that Monday is not a traditional good night for smaller clubs.</p>	<p style="text-align: center;">Needs (threats)</p> <ul style="list-style-type: none"> ✓ Indoor beach volleyball ✓ Thursday night competition - also a late night shopping night -losing juniors who work PT ✓ Move to Monday nights may threaten the Thursday night competition at the MARC - need to continue both competitions at both venues ✓ Move to another night – this could eventuate with the redevelopment of the MARC ✓ (Budgeting) costs of any expansions & new competitions is unknown

2 Mission Statement

Discussion with the committee resulted in the following key words and concepts being put forward to define the Clubs mission.

- ⇒ Instruction or coaching/training in the skills of the sport
- ⇒ Organise a competition for participants
- ⇒ Social activities
- ⇒ Opportunity to participate in sport of choice

The outcomes the club wish to achieve would include:

- ⇒ Development of the sport in the region in numbers and skill levels
- ⇒ Promotion of the sport in the region
- ⇒ Enjoyment by all participants

Mission statement put forward:

To encourage participation in the sport of volleyball by providing well run local competitions, quality coaching and instruction and social activities in a friendly environment.

3 Vision

The committee considered their vision for the future of the MVA and identified the following key words and concepts.

- ⇒ Club with high calibre athletes
- ⇒ Recognised in the community - high profile
- ⇒ Good social activities and a fun environment for the participants
- ⇒ Sustainable management and financial viability

Vision statement put forward:

To be a successful club maintaining sustainable participation rates at a low cost whilst providing opportunities for high calibre and social athletes in friendly fun environment.

4 Values

4.1 *The Things That Really Matter*

The values that the Mandurah Volleyball Association believes are important:

- ⇒ **Adaptability** – we allow for flexibility and adaptability to suit changing community needs
- ⇒ **Access and Availability** – we consider accessibility of location as well as the cost and availability of activities to all people
- ⇒ **Equity** – we provide equal opportunities for people to participate in activities regardless of their age, income, gender, disability or ethnic background
- ⇒ **Participation** – we actively encourage community participation in all volleyball activities
- ⇒ **Quality** – we foster the highest possible quality of provision.

From these, we consider our values to be summarised as follows:

The Promotion of volleyball as a complete and diverse sport that gives everybody the opportunity to participate in all volleyball activities.

5 Organisational Goals

5.1 Administration

To **promote/operate/administer** a successful club through effective communication, improved committee structure and organised efficient administration.

By addressing the administration of the club we are aiming for the following:

- Conduct regular effective meetings of the executive committee
- Formalise day to day tasks (so anyone can do any task) and duty statements
- Future planning for growth and development
- Review committee structure
- Financial viability
 - Budgeting, including annual forecasting and reviews
- Continuous recruitment of volunteers.

5.2 Lifelong Involvement

To provide an environment attracting a variety of members and offering them the chance to pursue the path of their choice and develop their skills regardless of their age.

We would like to encourage an attitude of lifelong involvement. By this we mean the opportunity to be involved in the club and its activities in a variety of roles, levels and ages. To address lifelong involvement, we need to:

- Attract more players of all ages
- Maintain current players and members
- Encourage achievement within the club
- Providing them opportunities to develop themselves
- Provide a competition structure that meets competitive and social needs.

5.3 Training and Development of Athletes (*athlete development*)

To provide **an environment/ opportunities** that facilitate/s the development of athletes' skills to assist them achieve their goals.

To achieve this the club will need to:

- Have access to trained coaches
- Have access to facilities and equipment
- Where possible, bring state/ national/ specialist coaches to Mandurah for athlete development clinics
- Provide assistance for members to attend quality development camps/clinics.

5.4 Training and Development of Volunteers and Committee

To provide opportunities that facilitate the development of officials' skills to assist them in achieving their goals.

In order to achieve this the club will focus on:

- develop the quality and number of referees
- develop the quality and number of coaches.

5.5 Communication (Promotion of Volleyball in Mandurah)

We will ensure that effective and timely communications is instilled (as a process) toward an ongoing commitment to the Volleyball community in Mandurah.

Our Association will be focussing on:

- Internal and external groups
- Use of all media avenues such as—
 - Local print
 - Local radio
 - Internet web page and links to/from
 - Facebook page [this seems the best medium, quickest and furthest reaching]
 - Other technology such as Apps for phones and tablets (e.g., TeamApp)
- Constant canvassing of internal and external groups on the direction and status of volleyball through—
 - Flyers
 - Newsletter mail drops
 - Meetings.
- Fostering partnerships with local community groups such as schools and the recreation centres (MARC and HHRC) through—
 - regular contacts through visits
 - newsletters
 - schools such as MBC, John Tonkin College, Mandurah Catholic College, Halls Head College, Frederick Irwin College and Pinjarra Senior High School
 - City of Mandurah
 - Department of Sport and Recreation.